

Thorough Infection Control Measures Implemented for Trade Shows

Trade shows and exhibitions play a vital role in economy activity, promoting the exchange of products, technology and information. They provide a platform for people to meet, get to know each other and hold business talks. Today, when the pandemic is threatening economic vitality, trade shows and exhibitions are more important than ever, in particular for small and medium-size enterprises (SMEs) that rely on them for their business. But the Covid-19 pandemic, which has been spreading throughout the world since March 2020, has forced the cancellation or downsizing of numerous events.

We herewith announce that we will be holding events in line with the guidelines we have formulated to ensure a safe, secure environment, in order to promote the creation of events that play a role as a basic component of the economy.

We will do everything possible to hold scheduled events, respecting the instructions of the Japanese government and local bodies and under the guidance of medical authorities. However, if the authorities recommend that an event be cancelled or postponed in view of spreading Covid-19 infections, we will comply with the recommendation issued.

We offer our heartfelt thanks to the medical professionals, central government authorities and local government bodies working diligently on infection control measures to contain the Covid-19 virus.

January 20, 2021

Japan Exhibition Association
Japan Management Association (Japan chair, Global Association of the Exhibition Industry)
Nippon Display Federation

(Message supporters)

Japan Association for the Promotion of Creative Events
Japan Convention Management Association

Each organization's guidelines can be accessed at the websites below.

Japan Exhibition Association
<https://www.nittenkyo.ne.jp/news-en/document-en/127>

Japan Management Association (Japan chair, Global Association of the Exhibition Industry)
<https://www.jma.or.jp/en/corona/index.html>

Japan Association for the Promotion of Creative Events
<http://www.jace.or.jp/archives/02/200919.html>

Japan Convention Management Association
<https://jp-cma.org/news/5945/>